

Personal data will be stored at any given time only if you receive a product and/or service from U-develop or in case you have given your explicit consent. Personal data will be stored by:

Entrepreneur: Irene Boezerman  
Business name: U-develop  
Office address: Troepiaalsingel 30  
1102 SG Amsterdam  
The Netherlands  
Email: info@ud-consultancy.com  
Telephone number: +31 (0) 6 1137 9359  
Chamber of Commerce Registration: 69793387

U-develop is responsible for compliance with the "General Data Protection Regulation (GDPR)", the European directive that deals with privacy and generally acceptable standards of good decency and applicable codes of conduct for internet use and communication.

This privacy statement applies to all personal data that U-develop processes from visitors to the website, customers, clients, suppliers and other stakeholders of U-develop. As soon as you work with U-develop, you give U-develop explicit permission to process your personal data in line with this privacy statement.

U-develop therefore asks you to read this statement carefully, so that you are aware of how we handle your privacy at U-develop.

U-develop is responsible for all data processing on behalf of U-develop, including <http://www.ud-consultancy.com>.

U-develop collects and processes personal data from customers for the execution of assignments / projects, the collection of agreed fees, the website, personal marketing and to comply with legal obligations.

The personal data collected by U-develop will serve mainly to comply with the agreement relating to the provision of a product and/or service by U-develop. If this data is not provided, U-develop is unable to fulfil its contractual obligations.

U-develop handles your personal data with utmost care and does everything reasonably possible to store your data in a safe manner. Possible data breaches will be reported to both the Dutch “Data Protection Authority (DPA)” and those whose personal data may have been compromised. In the event of a data breach, U-develop will always take appropriate measures to safeguard the integrity of the website and the stored data.

If you feel that your personal information is used, gained, saved and/or obtained incorrectly, and it is impossible to delete your information, despite numerous requests, you can submit a complaint at the Dutch DPA at any time.

**U-develop stores the following types of your personal data:**

- to implement the agreement for the service provided: your name, address, postal code, city, order number, email address and/or telephone number;
- to pay and handle invoices: your name, address, postal code, city, order number, bank account number, email address and/or telephone number;
- to request a quotation: your name, address, postal code, city, order number, email address and/or telephone number;
- to handle complaints, questions and information: your name, address, postal code, city, email address and/or telephone number;
- no more than necessary personal or company data is collected via the website.

Personal data is never stored for longer than is strictly necessary, within the limits of the legal frameworks and can always be viewed by you. When using pictures or other images showing natural people, U-develop will always first ask permission of the person whose picture or image will be used. Viewing, altering and removing (including the right to be permanently removed), and withdrawing your consent can be affected through a clear statement addressed to [info@ud-consultancy.com](mailto:info@ud-consultancy.com).

**We will remove your personal data:**

- in relation to the implementation of the agreement: 5 years after termination of the agreement for possible future agreements, unless you have explicitly given permission to store the personal data for a longer period or if the data must be kept for a longer period due to legal regulation or provision;
- in relation to payment and handling invoices: 7 years after paying the relevant invoice, in order to fulfil the legal obligation of the Dutch Tax Authorities;

- in relation to handling complaints and questions: after satisfactory resolution of the complaint;
- in relation to the request for a quotation: 60 days after sending the obligation-free quotation.

To comply in accordance with this agreement, U-develop can collaborate with several external parties whom may also have access to your data. In any case these parties will only store your data for the time required to perform their work. This personal data will under no circumstances be used for any purposes other than the work performed on behalf of U-develop, unless the people who are involved explicitly have been asked for permission. All external transfers of personal data are subject to data processing agreements.

For hosting the website, use is made of a reputable web hosting party that values safety, security and privacy. Personal data necessary for hosting the website are provided to the web hosting party “Vevida”, that guarantees an adequate level of protection, given the risks and the nature of the processing of data. For example, they work with data centers that in turn manage relevant risks via the ISO 27000 and ISO 9001 certificates achieved. In addition, the connection between the website and this provider runs via SSL security.

To manage its financial administration U-develop uses a web-based accounting program and vendor. Personal data, necessary for collecting the payments, are processed in this accounting program.

In case you wish to receive more information about which data is used by the external parties, you can send an email to [info@ud-consultancy.com](mailto:info@ud-consultancy.com).

U-develop is at liberty to compile a blacklist in relation to personal data of people who have committed a serious infringement of the trust invested in these. The blacklist will be retained indefinitely, and access will only be given to U-develop’s top management. The blacklist will be stored, also for future deals of U-develop. People who fail to meet payments despite repeatedly requested, will be included on the blacklist.